

Material themes

The JSE's strategy and operational priorities are informed by a clear understanding of the key themes that are material to its operating context because of their possible effect on the JSE's ability to create value over time.

These material themes are closely interlinked and interdependent and likely to remain key to the JSE as it pursues its strategic path to 2017 and beyond. However, the JSE will continue to assess the relevance and particular content of each of them over time.

Please note that the icons provided for each material theme below appear throughout the document wherever the content has a particular bearing on the relevant theme.



Remaining competitive through efficiency, integration and diversification

Within the context of technological advances, business model innovation, evolving customer needs and economic conditions, the JSE faces increasing competition from offshore exchanges, settlement and clearing venues, prospective local entrants and non-traditional trading venues.

The JSE has to continue building on its strong business model to offer a comprehensive range of products and services to a broad range of clients across the value chain, while consistently enhancing efficiency, improving service levels, diversifying its product and service offerings, upgrading its IT infrastructure and assessing costs to clients.

Integration of certain operational functions, such as trading, clearing and settlement, ensures that ease of access and economies of scale are achieved across asset classes and across related services.



Sustaining growth in a challenging environment

The JSE's business model continues to be shaped by policy evolution and increasing competition, while the impact of structural barriers, a lack of local GDP growth and the enduring global economic uncertainty increases uncertainty and volatility.



Optimising human capital

The JSE is a highly specialised environment, with a particular reliance on financial market and technology expertise. It is necessary to attract, cultivate and retain scarce skills to run and grow the business.



Technological reliability, security and governance

The JSE is a technology-intensive business, with business areas from trading to post-trade and information services relying heavily on automated systems. The Exchange's surveillance and back office functions are also technology dependent. In this environment, the reliability of technology, as well as the JSE's ability to remain at the cutting edge of advances in the broader industry, have major cost, revenue and reputational impacts.



Regulatory excellence

The global capital markets regulatory environment keeps evolving and major local changes are also imminent. Compliance and competitiveness compel the Exchange to stay ahead of these changes, to become involved in the development and discussion of new regulatory approaches and to know how to deal with their implications for the Group and the broader industry.



Stakeholder responsiveness

The JSE operates in an environment where a wide range of stakeholders is influenced or impacted by its regulatory, commercial and other activities. A number of stakeholders also impact on the Group's ability to meet its strategic objectives and operational priorities in a way that will create value for the organisation and its stakeholders. The JSE recognises that understanding and being responsive to the circumstances and needs of its stakeholders is critical to sustaining the organisation. Initiatives and internal structures are put in place to ensure that the requisite awareness and ability to react are established and optimised.

